Excelsior College 2015 Media Kit

www.excelsior.edu/media-kit

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About Us (www.excelsior.edu/about-us)
Founded as Regents College in 1971 and chartered as a private, nonprofit institution in 1998, the College was renamed Excelsior College in 2001. Excelsior means “ever upward” in Latin, and it reflects the aspirations of our students and graduates.

Excelsior College is an accredited, recognized leader in removing obstacles to the educational goals of the adult learner. We provide efficient and affordable access to higher education through multiple avenues to degree completion.

Leadership (www.excelsior.edu/presidentscorner)
President John F. Ebersole has led Excelsior since 2006.

Schools & Centers (www.excelsior.edu/schools-and-centers)
- School of Business & Technology – Dr. Karl Lawrence, Dean
- School of Health Sciences – Dr. Deborah Sopczyk, Dean
- School of Liberal Arts – Dr. George Timmons, Dean
- School of Nursing – Dr. Mary Lee Pollard, Dean
- School of Public Service – Dr. Robert Waters, Dean
- Center for Military Education – Susan Dewan, Executive Director

Extended Education (www.excelsior.edu/extended-education)
- Center of Professional Development – Jennifer Hummer, Executive Director
- Hudson Whitman/Excelsior College Press – Susan Petrie, Executive Director

Excelsior Life – The Excelsior College Online Newsroom (www.excelsior.edu/excelsiorlife)
Excelsior Life, the College’s online newsroom, showcases the people, events, and programs that make Excelsior a vibrant community. Ranging from behind-the-scenes looks at faculty research to the passionate pursuits of staff and achievements of graduates, Excelsior Life is the insider’s source for all things Excelsior, whether across campus or around the world.

Excelsior Life Podcasts (www.excelsior.edu/podcasts)
An array of academic podcasts exploring the world of higher education, distance learning, cybersecurity and more. Shows include Distance EDU on Demand, CampusTalk and Today in Cybersecurity.

Excelsior Commentary–Experts Database & Blog (http://www.excelsior.edu/experts)
Excelsior College is home to faculty experts with an extensive array of expertise. Profiles of many of the experts can be found on Excelsior Life. Additional faculty, staff and graduates can be contacted through our Communications office.
Excelsior College Class of 2014
At-a-Glance

Total Graduates 4,643

Male 2,134 (55%)
Female 2,559 (45%)

Degrees and Certificates by School*
Business & Technology 1,184
Health Sciences 77
Liberal Arts 1,887
Nursing 1,487
Public Service 117
4,752

Degrees and Certificates by Level*
Associate 1,729
Bachelor’s 2,684
Master’s 296
Certificate 43
4,752

* Differs from total graduates because some have earned more than one degree. See a further breakdown on
the next page.

- All 50 states are represented plus the District of Columbia, Guam, and Puerto Rico. Graduates also
come from 19 other nations.

- 34% of graduates self-report as being members of minority groups (see next page for
breakdown).

- 34% of the graduates are members of the U. S. military.

- 741 of this year’s graduates are from New York State; 99 are from the Capital Region.

- Oldest Graduate: a 69 year old woman from Santa Monica, California, who earned a Bachelor of
Science in Nursing.

- Youngest Graduate: an 18 year old woman from Lakewood, New Jersey who earned a Bachelor of
Science in Liberal Studies.

- Average age of Class of 2013 is 37.

- 59 students earned more than one degree during the academic year.
## Class of 2013 – Graduates by Ethnicity

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian/Alaska Native</td>
<td>24</td>
<td>0.5%</td>
</tr>
<tr>
<td>Asian</td>
<td>160</td>
<td>3.5%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>798</td>
<td>17.5%</td>
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<tr>
<td>Hispanic</td>
<td>428</td>
<td>9.4%</td>
</tr>
<tr>
<td>Native Hawaiian/Pacific Islander</td>
<td>32</td>
<td>0.7%</td>
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<tr>
<td>Two or more races</td>
<td>98</td>
<td>2.1%</td>
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<tr>
<td>White</td>
<td>3,023</td>
<td>66.3%</td>
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<tr>
<td>Not Reported</td>
<td>130</td>
<td></td>
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<tr>
<td><strong>Total</strong></td>
<td>4,643</td>
<td>100.0%*</td>
</tr>
</tbody>
</table>

* Adjusted percentages

## Degrees and Certificates Awarded by Level & Major Program – Class of 2013**

<table>
<thead>
<tr>
<th>Level</th>
<th>Major Program</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate</td>
<td>Business &amp; Technology</td>
<td>495</td>
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<tr>
<td></td>
<td>Liberal Arts</td>
<td>268</td>
</tr>
<tr>
<td></td>
<td>Nursing</td>
<td>966</td>
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<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor’s</td>
<td>Business &amp; Technology</td>
<td>576</td>
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<tr>
<td></td>
<td>Health Sciences</td>
<td>73</td>
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<tr>
<td></td>
<td>Liberal Arts</td>
<td>1,576</td>
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<tr>
<td></td>
<td>Nursing</td>
<td>382</td>
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<tr>
<td></td>
<td>Public Service</td>
<td>77</td>
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<tr>
<td>Master’s</td>
<td>Business &amp; Technology</td>
<td>108</td>
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<tr>
<td></td>
<td>Liberal Arts</td>
<td>43</td>
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<tr>
<td></td>
<td>Nursing</td>
<td>133</td>
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<tr>
<td></td>
<td>Public Service</td>
<td>12</td>
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<tr>
<td>Certificate</td>
<td>Business &amp; Technology</td>
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<tr>
<td></td>
<td>Health Sciences</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Nursing</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>Public Service</td>
<td>28</td>
</tr>
</tbody>
</table>

** Differs from total graduates because some have earned more than one degree.
Excelsior College® Knowledge Value Index: $261 Million for the 2013 – 2014 Academic Year

Over 613,000 credits were accepted in transfer from more than 13,000 newly enrolled adult learners, an economic value of $261 million.

During the 2013-2014 academic year, 13,000 adult learners with some college but no degree enrolled at Excelsior College, a regionally accredited nonprofit institution. In keeping with its founding philosophy of “what you know is more important than where or how you learned it” ®, Excelsior accepted in transfer appropriate college-level credit these individuals had earned from a variety of sources including other colleges and universities, ACE-evaluated programs offered by industry, the professions and the military, and ACE-evaluated college-level examination programs.

Overall, among these newly enrolled Excelsior students during the academic year, the College accepted approximately 614,000 hours of undergraduate credit from faculty approved sources. Based on Excelsior’s undergraduate credit hour cost of $425, the economic value of the credit it accepted in transfer was approximately $261 million.

Excelsior’s acceptance of these valid credits toward its degree requirements means these students, their families and benefactors – including federal and state sponsored grant and scholarship programs – did not have to pay for them a second time. Excelsior has turned these credits into “working assets” for its students, removing a potentially significant barrier to degree completion and helping them to achieve their educational goals.

According to a 2011 survey by the Zogby organization, three-fourths of America’s business leaders viewed the acceptance of transfer credit as a solution to help reduce the cost of a college education. About half of adults nationwide in a 2012 Zogby cited the acceptance of transfer credit as a way to reduce the cost of a college education.
History

In 1971, the New York State Board of Regents founded Regents College, now known as Excelsior College. The college’s initial development was funded by major grants from the Ford Foundation and the Carnegie Corporation. From 1971 until 1998, Regents College operated as a program of the Board of Regents (which also served as its board of trustees) and under the authority of The University of the State of New York by which degrees and diplomas were awarded during that period.

In April 1998, the Board of Regents granted the College a charter to operate as a private, non-profit, independent institution and on January 1, 2001, Regents College changed its name to Excelsior College. Today, an independent board of trustees governs Excelsior College and it is comprised of prominent individuals in the fields of education, business and the professions from across the United States.

From 1971 to April 1998, degrees and transcripts were issued under the name of The University of the State of New York. From April 1998 through 2000, degrees and transcripts were issued under the Regents College name. Since 2001, degrees and transcripts have been issued under the Excelsior College name.

Accreditation

Excelsior College (and under its former name, Regents College) has been continuously accredited since 1977 by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 9104, 215-662-5606. Middle States is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation (CHEA).

The associate, bachelor’s, and master's degree programs in nursing at Excelsior College are accredited by the National League for Nursing Accrediting Commission (NLNAC), 3343 Peachtree Road NE, Suite 850, Atlanta, GA 30326, 404-975-5000. The NLNAC is a specialized accrediting agency for nursing recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation (CHEA).

The bachelor’s degree programs in electrical engineering technology and nuclear engineering technology are accredited by the Engineering Technology Accreditation Commission of ABET, Inc., 111 Market Place, Suite 1050, Baltimore, MD 21202, 410-347-7700. ABET is a specialized accrediting agency recognized by the Council for Higher Education Accreditation (CHEA).

The baccalaureate degree programs in accounting (NYS CPA Track) and business are accredited by the International Assembly for Collegiate Business Education (IACBE), 11257 Strang Line Rd., Lexena, KS 66215, 913-631-3009. IACBE is a specialized accrediting agency recognized by the Council for Higher Education Accreditation (CHEA).

All the College's academic programs are registered (i.e., approved) by the New York State Education Department.

Recognition

The Excelsior College School of Nursing is designated a Center of Excellence in Nursing Education, 2005-2008, 2008-2011, & 2001-2016 by the National League for Nursing. It has also been designated a Best School of Nursing for Men by the American Assembly for Men in Nursing four times.

The Master of Arts in Liberal Studies program has been accepted into full membership by the Association of Graduate Liberal Studies Programs (AGLSP).
Excelsior College Examinations

Founded on the philosophy that “what you know is more important than where or how you learned it”, Excelsior College offers a series of college-level proficiency examinations whereby students may demonstrate competence in various subjects. Each year tens of thousands students, not just those of Excelsior College, take Excelsior College Examinations (formerly known as Regents College Examinations) to earn credit or for advanced placement purposes at nearly 1,000 colleges and universities.

The American Council on Education’s College Credit Recommendation Service (ACE CREDIT) has evaluated and recommended college credit for Excelsior College Examinations. Excelsior College Examinations in nursing are the only nursing exams that have been evaluated and recommended for college credit by ACE CREDIT.